

INVEST IN TÜRKİYE



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Message from the Investment Office

As we wind down 2022, Türkiye is advancing full steam ahead in its journey to transform itself to the new world based on the principles of sustainability and digitalization with outstanding projects that have piqued the interest of investors despite the uncertainty that global events have placed on the entire FDI ecosystem.

Under the leadership of President Recep Tayyip Erdoğan, Türkiye aims for a sustainable transition that maximizes opportunities for individuals and communities. To this end, while prioritizing quality FDI, Investment Office places SDGs at the heart of Türkiye's FDI strategy, laying the groundwork for responsible investments and environmentally friendly production, as well as transforming the Turkish economy into one that is more sustainable and greener. As President Erdoğan put forth during the Innovation Week, "Innovation and technological transformation are key tools for production and export targets, while there is no hurdle for Türkiye to become a country that produces value-added, uniquely designed, and innovative products in global markets."

In an award ceremony hosted by AmCham Türkiye in December to honor US companies that invest in Türkiye's technology initiatives as part of their ongoing sustainability efforts, awards were given out in nine different categories, including impact investment, sustainability, and innovation.

Regarding innovative production, Türkiye's latest sterile inhalation facility went into operation in collaboration with GSK Türkiye and Abdi İbrahim, serving as evidence that Türkiye is on the radar of the global health ecosystem. The facility leverages the two companies' cutting-edge technology, know-how, and experience to contribute to the localization of pharmaceutical production in Türkiye and produce 600 million nebulas over the next five years.

Türkiye is moving decisively in line with global trends to become one of the top ten economies in the world, enabling its investors to capitalize on industry prospects to the greatest extent possible.

Investment Office would like to take this opportunity to wish you a prosperous, healthy, and happy new year in 2023 – the centennial of the Republic of Türkiye.

A. Burak DAĞLIOĞLU
President, Investment Office

TÜRKİYE'S GAS RESERVES VALUE TOUCH USD 1 TRILLION

President Recep Tayyip Erdoğan announced the discovery of an additional 58 billion cubic meters (bcm) of natural gas in the Black Sea on December 26.

"Our Fatih drilling vessel has discovered 58 billion cubic meters of natural gas reserves, 3,023 meters below sea level at Çaycuma 1 block," announced President Erdoğan.

In addition to the new discovery of 58 bcm, the natural gas reserve in the Black Sea was upgraded to 652 billion cubic meters from an earlier figure of 540 bcm. Türkiye's natural gas discovery in the Black Sea has reached 710 bcm with a market value of USD 1 trillion, President Erdoğan added.

Stressing that Türkiye will open more exploratory wells in the Black Sea, President Erdoğan added, "Our domestic gas will substantially contribute to our goal of becoming an energy hub – a goal towards which we have recently made significant progress. We are committed to making Türkiye the energy hub of the Caspian, the Mediterranean, and the Middle East."

Additionally, President Erdoğan addressed at the inauguration ceremony for the Silivri Underground Natural Gas Storage Facility's (SUNGSF) capacity expansion project, which will make it Europe's largest underground gas storage facility on December 16.

President Erdoğan unveiled that SUNGSF's total capacity has been expanded to 4.6 bcm, adding "The latest expansion work involved 31,000-meter marine drilling in 18 wells with platforms 3 kilometers offshore. These works were conducted at a similar pace to the drilling operations in the Black Sea. All of the equipment used in these works was manufactured indigenously, contributing to Türkiye's know-how of gas storage facility technology. SUNGSF has a recycling capacity of 75 million cubic meters and an injection capacity of 45 cubic meters per day."

PRESIDENT ERDOĞAN ATTENDS TÜRKİYE-AZERBAIJAN-TURKMENISTAN SUMMIT



President Recep Tayyip Erdoğan attended the First Summit of Heads of State of Türkiye-Azerbaijan-Turkmenistan in Awaza, Turkmenistan on December 13-14.

During the summit, the leaders discussed steps to deepen cooperation between three countries in a variety of areas, while a total of five agreements in areas such as trade, culture, energy, and transport were signed.

Delivering remarks at the tripartite summit, President Erdoğan noted, "The completion of the full membership process of Turkmenistan, which joined our organization as an observer member last year, will boost our strength. We aim to capitalize on new opportunities as they emerge in response to global and regional dynamics to promote the prosperity of our peoples and the stability of our region."

"It is extremely important that we improve our transportation

capabilities," President Erdoğan further stressed. "We are going through a period when we must step up our efforts to develop our trade volume. Regional trilateral platforms launched by our respective ministers with their counterparts have yielded positive results. I believe regional cooperation mechanisms and infrastructure projects will contribute to boosting our trade volume and regional stability," added President Erdoğan.

Pivoting to the Baku-Tbilisi-Ceyhan Oil Pipeline and the Southern Gas Corridor, President Erdoğan said, "We should now start working on transporting Turkmen natural gas to Western markets in a similar way. We are ready to cooperate with our fraternal Turkmen and Azerbaijani partners in the Caspian region."

PRESIDENT ERDOĞAN SPEAKS AT TÜRKİYE INNOVATION WEEK



President Recep Tayyip Erdoğan addressed at the Innova-League Awards Ceremony held by the Turkish Exporters' Assembly (TIM) in Istanbul as part of the Türkiye Innovation Week.

Congratulating the award-winning organizations and companies, President Erdoğan said, "On behalf of my country, my nation, and myself, I offer my gratitude to all our companies that work, think, and produce for Türkiye's future, and that break new ground with their innovative ideas. I thank everyone who contributed to the Türkiye Innovation Week, which brought together the leading figures in innovation."

President Erdoğan noted that the number of defense contractors rose from 56 to over 1,600 while the number of defense projects rose from 62 to over 757 during last two decades. "We have increased the budget of our defense projects from USD 5.5 billion to over

USD 75 billion, including the ones in the tender process," President Erdoğan confirmed.

President Erdoğan underlined that Türkiye stands among a few countries which have stably maintained their economic growth despite the pandemic, adding, "We ranked first among the G20 countries with an 11.4 percent growth rate last year. We will strive hard until we make Türkiye one of the top ten economies in the world."

15 companies in categories of innovation strategy, innovation organization and culture, innovation circle, innovation sources, and innovation results were awarded at the event.

The Türkiye Innovation Week has been organized by TIM in Istanbul since 2012 to bring together senior executives from global and local companies, innovation leaders, academicians, students, and government institutions.

PRESIDENT ERDOĞAN ATTENDS MASS OPENING CEREMONY IN ERZURUM



President Recep Tayyip Erdoğan inaugurated the Gürcükapı Urban Transformation Project, the İspir-Rize Provincial Border Road, and the Çat Disaster Houses, among other newly completed projects in Erzurum on December 24.

President Erdoğan took the wrap off a wide array of projects, including thousands of kilometers of asphalt and surface coating work by the Erzurum Metropolitan Municipality, numerous

irrigation facilities, ponds, national gardens, hotels, landscaping projects, nine new schools, a faculty building at the Atatürk University, a library, and a museum.

Drawing attention to Türkiye's strengthening ties with the Islamic world, the Turkish world, Africa, the Balkans, and South Asia, President Erdoğan added that Türkiye never loses sight of its relations with Europe, the US, Russia, and China.

AĞRI-HAMUR-TUTAK-PATNOS HIGHWAY COMMISSIONED

The Ağrı-Hamur-Tutak-Patnos Highway, linking Eastern Anatolia to Southeastern Anatolia in a fast, safe, and comfortable way, was put into service with a ceremony attended by President Recep Tayyip Erdoğan via live connection.

President Erdoğan stated that the travel time between Ağrı and Patnos would now be reduced from over an hour to 35 minutes. "The Ağrı-Hamur-

Tutak-Patnos Highway will significantly improve the region's ability to leverage its agriculture, livestock, trade, industry, and tourism potential," President Erdoğan noted.

The highway is expected to save TRY 70 million in travel time and TRY 41.3 million in fuel, totaling TRY 111.3 million annually. Emissions are also slated to be reduced 8,453 tons per year.

TURKISH-SAUDI BUSINESS AND INVESTMENT FORUM KICKS OFF IN ISTANBUL



Hosted by the Ministry of Treasury and Finance and organized by the Foreign Economic Relations Board (DEIK), the Turkish-Saudi Business and Investment Forum convened in Istanbul on December 22.

With the attendance of the Turkish Minister of Treasury and Finance Nureddin Nebati, Saudi Minister of Investment Khalid bin Abdulaziz Al-Falih, Investment Office President A. Burak Dağlıoğlu and DEIK President Nail Olpak, the forum brought government officials and top names from the two countries' business communities together with more than 250 Saudi and Turkish companies.

Minister Nebati stated in his opening remarks that the financial sector is one of the most crucial areas for the development of bilateral relations between Türkiye and Saudi Arabia, inviting Saudi investors from all over

the world to invest in Turkish financial markets and take advantage of the opportunities it has to offer.

"Our trade volume increased from USD 3.7 billion in 2021 to USD 4.3 billion between January and October 2022. We need to act faster to increase this figure to USD 10 billion between the two countries whose economic structures complement one another. We need to reach USD 30 billion by 2030," Minister Nebati added.

Speaking at the opening ceremony, Minister Al-Falih said that the forum provides strong economic opportunities between Saudi Arabia and Türkiye, leverages the two countries' enormous investment potential and offers an opportunity to explore the potential for qualitative investment cooperation in areas of mutual interest.

Minister Al-Falih also pointed out that Saudi Arabia offers new business opportunities for Turkish entrepreneurs in the construction, agrofood, energy, technology, life sciences, innovation, tourism, aerospace, and defense industries.

"Within the framework of the 2030 vision, we offer an investment potential of USD 3.3 trillion. With the trust relationship between the business communities of the two countries, we can develop cooperation much faster," Minister Al-Falih added.

FDI inflows from Saudi Arabia to Türkiye totaled USD 2 billion in the first nine months of 2022.

DID YOU KNOW?

TURCORN 100 PROGRAM TO BUILD AN EXEMPLARY ENTREPRENEURIAL ECOSYSTEM



The launch event for the "National Technology Entrepreneurship Strategy and Turcorn 100 Program" took place at the Istanbul Museum of Painting and Sculpture with the attendance of the Minister of Industry and Technology Mustafa Varank, Chairman of Baykar Selçuk Bayraktar, representatives of 17 program partners including the Investment Office, and executives of Turkish unicorns Getir, Hepsiburada, Insider, and Trendyol.

Türkiye has set targets for technology entrepreneurship that include having up to 100,000 tech startups by 2030. In

keeping with the strategy, the details of the Turcorn 100 Program were also revealed at the event. Within the framework of the 2030 Vision, 100 Turcorns with valuations higher than USD 1 billion will be created through new support and experience-sharing programs.

Minister Varank took a turn at the ceremony's stage to stress the importance of tech entrepreneurship in the strategy and the role of startups in the economy. "Our main goal is to build an exemplary entrepreneurial ecosystem that fosters the development of a deep talent pool, encourages entrepreneurship, and boasts financing opportunities", Minister Varank noted.

In 2021, 329 Turkish startups broke an all-time record with a total investment of over USD 1.6 billion, propelling Türkiye to stand among the top 10 countries in terms of attracting startup investments. Türkiye has also raised four unicorns and two decacorns in the last two years.

FOREIGN TRADE SHOWS OUTSTANDING PERFORMANCE IN NOVEMBER



According to foreign trade statistics unveiled by the Minister of Trade Mehmet Muş, Turkish exports in November totaled USD 21.9 billion, up 1.9 percent year-on-year. Total exports in the January-November 2022 period reached

USD 231.2 billion with an increase of 13.9 percent.

"Turkish exports reached the highest monthly export value in November, compared to the rest of 2022," noted Minister Muş.

According to a breakdown of exports by industry, automotive topped the list in November with USD 2.6 billion, followed by machinery with USD 2.1 billion, and mineral fuels with USD 1.4 billion. The top three export destinations were Germany, the US, and Iraq.

FDI NEWS

DE DIETRICH ENTERS THE TURKISH MARKET



De Dietrich, a provider of premium air conditioning solutions, quality products, and viable service in over 50 countries through its parent company the BDR Thermea Group, began operations in Türkiye.

"BDR Thermea Group continues to operate in Türkiye under the Baymak brand. I believe that De Dietrich, one of BDR Thermea Group's global brands, will strengthen our footprint in Türkiye," said BDR Thermea Türkiye CEO Ender Çolak.

"We started our journey with 150 dealers and 52 service centers. We hope to have 400 dealers and 250 service centers by 2023," Çolak added.

MASSIVE BIO RAISES USD 16.5 MILLION IN A SEED ROUND



Massive Bio, an AI-driven biotechnology-focused startup, received an investment of USD 16.5 million in a Series A funding round led by Revo Capital, one of Türkiye's largest VCs.

Founded in 2015 by Dr. Selin Kurnaz, Çağatay Çulcuoğlu, and Dr. Arturo Loaiza-Bonilla, Massive Bio is the only AI-driven platform that connects bio-pharmaceutical clinical trials with cancer patients

regardless of location and socioeconomic background within hours using AI technology and big data.

The new funding brings the company's total investment to USD 23.3 million.

According to Selin Kurnaz, Massive Bio is a scaleup rather than a startup. "Our growth has been fueled significantly by increased demand from pharmaceutical companies and a USD 16.5 million new funding in 2022," Kurnaz added.

Massive Bio boasts 26 pharma clients with 9,200 clinical trials open across over 1,000 sites in 12 countries. The recent investment will enable the company to further accelerate its multi-country expansion plans.

INVESTMENT OFFICE EVENTS & WEBINARS

AMCHAM TÜRKİYE AWARDS US COMPANIES OPERATING IN TÜRKİYE



The American Business Forum in Türkiye (AmCham Türkiye) held the fourth edition of the "I AmChampion Awards" ceremony, which was attended by executives from the US and Turkish companies in Istanbul.

Investment Office President A. Burak Dağlıoğlu delivered a speech at the ceremony as a jury member, emphasizing the importance of US companies' roles in digitalization and sustainability.

"US companies not only have players who provide digital transformation in Türkiye's ecosystem, but they also invest in Türkiye's technology initiatives. They are also at the forefront of sustainability efforts. The Investment Office prioritizes contributing to Türkiye's sustainability goals, and we are pleased to collaborate with AmCham member companies on investment projects in this field," Dağlıoğlu noted.

Dağlıoğlu also presented DowAksa with the "US Investment" award and PepsiCo with the "Impact Investment" award under the Investment Award category.

The 2022 edition of the awards ceremony handed out awards in nine categories.

GSK TÜRKİYE AND ABDİ İBRAHİM TO LOCALIZE RESPIRATORY MEDICINE



Türkiye's latest Sterile Inhalation Facility that went into operation in collaboration with GSK Türkiye and Abdi İbrahim and with the support of the Investment Office was officially inaugurated at the Abdi İbrahim Esenyurt Production Complex. The facility leverages the two companies' cutting-edge technology, know-how, and experience, with the goal of contributing to the localization of pharmaceutical production in Türkiye and producing 600 million

nebulas worth TRY 2 billion over the next five years.

The facility, established with a TRY 340 million investment stands out as the only production center in the world where the company's entire nebule portfolio is produced.

In his remarks at the opening, Investment Office President A. Burak Dağlıoğlu said, "Since 2003, many reforms have been carried out for the development of our country, encouraging investments, and driving exports by supporting R&D and innovation in life sciences as well as in other sectors. Ranking in the list of top 20 global pharmaceutical markets with a size of USD 7 billion, Türkiye is on the radar of the global health ecosystem.

INVESTMENT OFFICE GRANTS AWARD AT "PLATIN GLOBAL 100 AWARDS"



Companies with substantial contribution to the Turkish economy, as listed in the "Platinum Global 100 Index" of the Turkish monthly economy magazine Platin Magazine and the independent market research company Ipsos, were honored at the "Platin Global 100 Awards - Innovation" ceremony.

Speaking at the ceremony, Investment Office President A. Burak Dağlıoğlu emphasized Türkiye's progress in R&D and innovation, particularly over the last 20 years, adding "We see that all stakeholders allocate resources for R&D and innovation. The number of R&D personnel in Türkiye has now surpassed 200,000, up from around 20,000 in 2002."

Looking into global developments in 2022, President Dağlıoğlu recalled

that Türkiye grew 6.2 percent in the first 9 months of the year, while exports reached USD 230 billion in the first 11 months of the year.

"In the first 10 months of the year, Türkiye created approximately 1.3 million jobs and the FDI inflows in the first 10 months totaled USD 10.3 billion," Dağlıoğlu added.

Platin Magazine held the first edition of the "Platinum Global 100 Awards" in 2017 to recognize and reward the top 100 companies that contribute the most to the Turkish economy.

Companies were awarded with the theme of "Industry 4.0" in 2018, "Digitalization" in 2020, and "Education" in 2021.

INVESTMENT OFFICE ATTENDS M&A FORUM



Investment Office Senior Advisor Murat Özdemir made a keynote speech and moderated a panel discussion on "Navigating

Uncertainty - Investing in Challenging Times" at the Turkish Private Equity and M&A Forum 2022 organized by EEL Events on December 15.

The panelists from Turkish banking and private equity industries discussed the recent developments and opportunities in the Turkish M&A market, including exits, IPOs, and cross-border M&A transactions.

INVESTMENT OFFICE TAKES STAGE AT OPENING CEREMONY OF IIC



The International Incubation Center (IIC), the latest addition to Türkiye's thriving tech ecosystem, was officially launched at a ceremony in Istanbul in collaboration with the Islamic Cooperation Youth Forum (ICYF), the Investment Office, and the Bilişim Vadisi (IT Valley).

During his remarks at the opening event, Investment Office

Department Head of Overseas Activities Furkan Karayaka stated that digitalization enhanced the importance of tech startups, and that Türkiye offers access to global markets with its unique geopolitical location, manufacturing and logistics infrastructure.

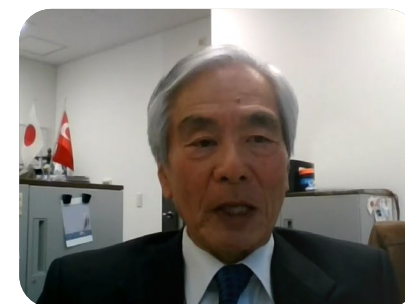
Meanwhile, Investment Office Financial Investments Unit Manager Ahmet Cüneyt Selçuk was featured as a panelist at the opening event, where he touched on the government's agenda for developing a tech and innovation culture and fostering entrepreneurial attitudes, policies aimed at encouraging the adoption of innovative digital technologies.

ITALIAN BUSINESSPEOPLE INVITED TO INVEST IN TÜRKİYE



Investment Office and the Confederation of Italian Industry (Confindustria) cohosted an investment seminar at the Palazzo Thiene Bonin Longare in Vicenza for an exclusive group of 25 representatives from various Italian companies, in cooperation with the Turkish Embassy in Rome and the Turkish Consulate General in Milan.

WEBINAR SHEDS LIGHT ON OPPORTUNITIES IN TÜRKİYE



Investment Office Country Advisor to Japan Yuichi Aoi hosted the latest edition of its semiannual investment webinar series on trending topics such as the automotive and ICT industries with the participation of approximately 80 Japanese investors.



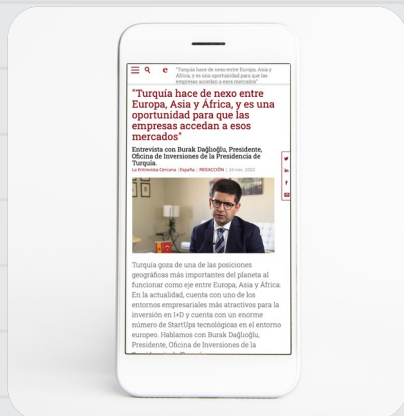
Spanish exclusive business magazine Ejecutivos featured Investment Office President A. Burak Dağlıoğlu's insights on the trending topics on Türkiye's agenda.

"Türkiye has strong clusters that are moving up the supply chains, both in the services and manufacturing industries. To move up the value chain, we need a strong innovation and R&D ecosystem in the country. Within this context, Türkiye currently employs 250,000 researchers, with a considerable participation of international companies in the ecosystem. Machinery, chemicals, automotive, and ICT are some of

leading industries driving the R&D ecosystem.

Recently, the Turkish tech ecosystem for startups and scaleups is on the rise, making substantial contributions to FDI inflows. We expect more unicorns and decacorns in the foreseeable future, particularly in the e-commerce, gaming, and Fin-Tech verticals.

Türkiye is committed to transforming itself to the new world, based on the principles of sustainability and digitalization. A resilient, fast-growing economy, Türkiye offers business-friendly policies, a deep talent pool and global market access at the nexus of Europe, Asia and Africa to attract sustainable FDI."



ACCESSIBLE ON
ejecutivos.es

TÜRKİYE YOUR RESILIENT PARTNER



RESILIENCE AND POWER TO BACK YOU UP

The world's **11th largest economy** (GDP at PPP) that climbed up 7 notches in 17 years.

A success story that reduced the gross public debt to GDP from **70% in 2002 to 40% in 2020**.

An eye-catching performance that expanded **GDP** from \$238 billion to **\$807 billion** in 19 years.

The Presidency of the Republic of Türkiye Investment Office, the official investment advisory body of Türkiye, is a knowledge-center for foreign direct investments and a solution partner to the global business community at all stages of investments. It provides customized guidance and qualified consulting before, during, and after entry into Türkiye.



WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 25.55 trillion GDP, USD 7.9 trillion trade, and 1.3 billion people.

Booming economy reaching **USD 803 billion** in 2021, up from USD 238 billion in 2002.

Over **USD 239 billion** of FDI between 2003-2021, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2 trillion
Import: \$333.6 billion
Population: 234.9 million

MENA

GDP: \$3.65 trillion
Import: \$755.6 billion
Population: 456.7 million

EUROPE

GDP: \$19.9 trillion
Import: \$6.8 trillion
Population: 601.1 million

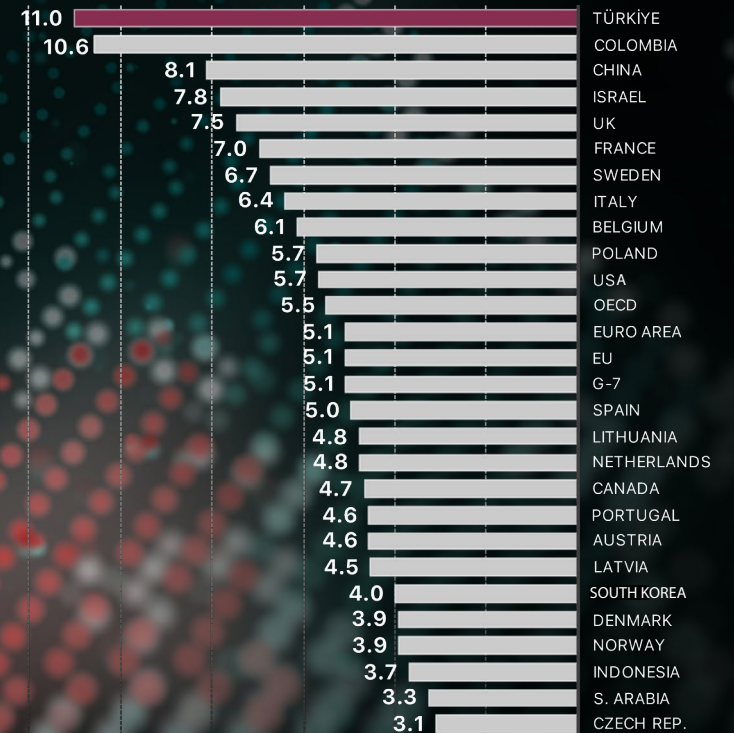
TOTAL

GDP: \$25.55 trillion
Import: \$7.8 trillion
Population: 1.3 billion

Source: World Bank, 2019
Comtrade, 2019

REAL GDP GROWTH (2021, %)

2021 GDP Growth Rates (%)



Source: OECD

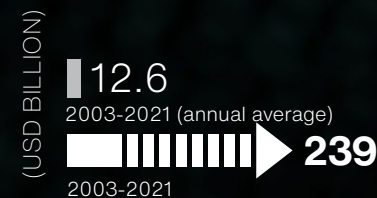
TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2021, with an average annual growth rate of

5.4%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



Source: CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual

GDP growth rate of 5.4%

over the past 19 years.

(2003-2021, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 84.7 million,

half of which is under the age of 33.1.

(2021, TurkStat)

Largest youth population

compared with the EU.

(2020, Eurostat)

85.7 million

fixed and mobile broadband internet subscribers.

(July 2021, OECD)

SKILLED AND DEDICATED LABOR FORCE

Over 31 million

young, well-educated

and motivated professionals.

(2020, TurkStat)

Around

900,000 students

graduate annually from 211 universities.

(2019, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT



1ST

According to the European Investment Bank, Türkiye ranks 1st in Europe in total value of Public-Private Partnership (PPP) projects during the 2015-2019 period.



USD 159 Billion

Total value of PPP contracts in Türkiye during the 1986-2021 period.



253

Total number of PPP projects in Türkiye during the 1986-2021 period.



44,350

Number of hospital beds to be introduced once 31 integrated health campuses are put into operation across Türkiye. Of those, 20 will be PPP city hospitals with a total bed capacity of 31,315.



56

Number of airports in Türkiye increased from 26 in 2002 to 56 in 2020.





8,200

Total motorway length targeted to be reached in Türkiye by 2035.



60%

The share of rail sector among infrastructure investments in Türkiye in 2023.



42.4%

Share of renewable energy in total electricity production in 2020.



25%

Expected growth in Türkiye's total installed power generation capacity from 2020 to 2023 (from 95.9 GW to 120 GW).

For more info

invest.gov.tr/en/sectors/pages/infrastructure.aspx



“

In 2011, Daikin Türkiye was established following the acquisition of a local air-conditioning company.”

Türkiye's own growth potential is complemented by its strategic location at the heart of other emerging markets such as the CIS, the Middle East, and North Africa, and will thus act as a base for Daikin to expand business across these regions.

As a result of the acquisition, we also obtained a highly-skilled and spirited workforce, ready for the challenges ahead. We are convinced that new investment in Türkiye was the right decision.

Masatsugu MINAKA

Chairman of the Board, Daikin Europe N.V.



“

45 years of experience as a domestic manufacturer in Türkiye”

The core of the Turkish national economic agenda, and the key value for investors, is a dedicated effort to promote innovation, enhance competitiveness, and encourage investment in global value chains. Dow has over 45 years of experience as a domestic manufacturer in Türkiye, and our new joint venture with AKSA is a key example of how we can bring together

raw materials, a high-skilled workforce, and most importantly a booming downstream customer industry. With a strong, pro-business government in Türkiye, the investment environment makes sense. And it is also easy to operate, thanks to the Investment Office President and his entire team.

Andrew N. LIVERIS

Former Chairman & CEO, DOW



“We are running 79 countries from Istanbul and are enjoying the dynamism, diversity, and availability of a high-quality work force.”

These attributes and more, we believe, represent big potential for Türkiye, in the way of development through the effective use of technology as well as becoming a

software and services provider to other countries, particularly the EU. Microsoft Türkiye will be here to support economic development and capacity building.

Jean-Philippe COURTOIS
Executive Vice President and President,
National Transformation Partnerships at
Microsoft



“We do believe the business opportunities in Türkiye are promising”

Due to its proximity to Europe, Asia, and the Middle East, its population of over 80 million featuring a young and motivated work force and high education level, as well as the long-lasting friendship between Türkiye and Japan.

We have various investments in Türkiye, such as in the healthcare sector and in the packaging sector. We also believe that the Türkiye's sustainable economic development for the medium and long-term will lead us to many other investment opportunities.

Tatsuo YASUNAGA
Representative Director, Chairman of
the Board of Directors



Who we are? ↓

Investment Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help? ↓

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.



We are here to facilitate your investment in Türkiye



What we do?



• Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.

• Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.

• Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS



USA



GERMANY



ITALY



SPAIN



TÜRKİYE



S. ARABIA



UAE



QATAR



CHINA



MALAYSIA



S. KOREA



JAPAN



FRANCE



UNITED KINGDOM



SINGAPORE

SECTORS

Agrofood

Automotive

Chemicals

Defense & Aerospace

Energy

Financial Investments & Startups

ICT

Infrastructure

Life Sciences

Machinery

Business Services

Financial Services

Mining & Metals

Real Estate

Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

INVEST IN  **TÜRKİYE**

**TÜRKİYE YOUR
RESILIENT
PARTNER**

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