

INVEST IN TÜRKİYE

02 OCAK 2023 - İSTANBUL



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Message from the Investment Office

The first month of 2023 was a forerunner of glad tidings that will pave the way to propel Türkiye to the next level of the global supply chain through value-added and cutting-edge technology investments.

Looking into exports, they reached USD 255 billion in 2022, the highest annual export figure in the Republic's history, and helped Türkiye move one step closer to its goal of earning a place among the world's top ten exporters. Türkiye's record-breaking export figure complements its export composition as a result of its progress in the global value chain, as evidenced by globally recognized institutions, with a shift from limited to advanced manufacturing.

Türkiye's future vision encompasses ranking among the world's top ten economies and boosting competitiveness by leveraging the private sector's ability to forecast, design, and adopt trends. In this respect, Türkiye distinguishes itself from other economies around the globe by playing a pioneering role at a time when all industries are undergoing digital, electric, and sustainable transformations.

With regard to a breakdown of recent investments in Türkiye, the largest drivers of FDI are tech startups and the capital investments they attract, as well as export-oriented businesses and their endeavors to position Türkiye as an operational hub for their supply chains. With this trend in mind, China-based e-commerce giant Alibaba Group has unveiled plans to invest more than USD 1 billion to build a logistics hub adjacent to the Istanbul Airport and a data center in Ankara.

On the technological front, the 5G@EndTech Program, launched by the Ministry of Industry and Technology, in collaboration with the Investment Office, KOSGEB, TÜBİTAK TÜSSİDE, Arçelik, Nokia, and Türk Telekom, provided a platform to enable Turkish tech ventures to showcase manufacturing industry solutions developed via 5G infrastructure. This initiative puts the emphasis on the importance Türkiye attributes to digital transformation processes that are aligned with sustainability trends and the localization of international know-how.

In similar fashion, Türkiye's soon-to-be-released first born electric smart device Togg returned to CES in Las Vegas, the world's largest consumer electronics show, with the "Digital Mobility Garden" to display its mobility solutions. As part of the Turkish government's efforts to support skilled young entrepreneurs, the event empowered successful Turkish startups to showcase their innovative products, expand their network, attract potential investors, and open up to the world.

Türkiye boasts all required assets to achieve sustainability goals, and technology is the key to success, as stressed by President Recep Tayyip Erdoğan. Investment Office, driven by its strengthened organizational structure and lean business processes, is dedicated to adhering to Türkiye's roadmap for a more sustainable future and will continue to work with diligence and renewed vitality to meet its targets for 2023, the centennial of the Republic.

A. Burak DAĞLIOĞLU
President, Investment Office

TÜRKİYE'S EXPORTS SOAR TO RECORD USD 254 BILLION IN 2022

Türkiye is making significant progress toward its goal of earning a place among the top 10 exporters in the world, with exports reaching a record high of USD 254.2 billion in 2022, President Recep Tayyip Erdoğan announced.

President Erdoğan highlighted that Turkish exports increased 12.9 percent year-on-year despite global challenges, adding, "We have all followed, step-by-step, how our exports have risen to new heights, breaking record after record. I am pleased to announce that Türkiye marked USD 254.2 billion in exports in 2022, the highest such figure in our Republic's history."

President Erdoğan firmly emphasized his ambition for Türkiye, adding, "Our goal is to ensure that Türkiye takes its place among the top 10 exporting countries in the world."

Germany, the US, Iraq, the UK, and Italy have become Türkiye's top five export partners, while top export destinations include Russia, Iraq, the US, Germany, and Romania.

President Erdoğan also underlined that the number of countries and regions to which Türkiye exports in Turkish liras has reached 197, with a total value of TRY 350 billion.

Speaking at the ceremony, Minister of Trade Mehmet Muş said that Türkiye broke a record in exports despite the uncertainty and stagnation in global trade.

"By closely monitoring our companies' needs and keeping a close eye on global trends, we improve the support measures we currently have in place for them and launch new support mechanisms," declared Minister Muş, adding "We support our companies operating in high-tech and high-value-added industries and create tools to increase IT service exports."

TÜRKİYE TAKES DELIVERY OF NEXT-GEN HOWITZERS



The Turkish Armed Forces received the delivery of the first six new-generation domestic howitzers, codenamed Fırtına on January 9.

President Recep Tayyip Erdoğan expressed at the delivery ceremony that "Türkiye has not only written a success story, but also achieved a great mindset revolution in the defense industry."

"We will increase this number to 140 in total with new deliveries in the near

future," promised President Erdoğan, adding that "the new generation howitzers have many advantages over the models currently in service, and R&D has further improved their survivability and firepower."

President Erdoğan also drew attention to the defense industry's export figures. "We broke a record with USD 4.4 billion in 2022. Five to six years ago, only two of our domestic defense contractors were in the list of world's top 100 defense companies. This figure has now jumped to seven. Furthermore, we are one of the top three or four countries in the world in terms of UAV, UCAV, and combat UAV production."

"We are determined to make 2023 a turning point in the defense industry along with other fields," President Erdoğan added.

TÜRKİYE TARGETS TO REACH NET ZERO EMISSIONS BY 2053



President Recep Tayyip Erdoğan addressed at the Target 2053 Net Zero Emission "R&D and Innovation Move" Coordination Meeting on January 12.

Referring to Türkiye's success in various areas such as high-quality research and development sources, energy technologies, medical biotechnology, and national innovation, President Erdoğan said, "We are strongly

entering the Türkiye Century thanks to the distance we have covered in science and technology. We have now set our sights on 2053 and are shaping our vision for the year around green development—a major concern for our country and the entire world. Our goal, as part of our commitment to the Paris Climate Agreement, is to achieve net zero emissions by 2053."

President Erdoğan also noted that Türkiye not only met, but exceeded the goals set forth 20 years, 15 years, and 10 years ago. "This is best evidenced by our success in the defense industry, which serves as the locomotive of science and technology. Our advancement in science and technology, spanning all 81 provinces, yields new outcomes on a daily basis," President Erdoğan confirmed.

MINISTRY OF TREASURY AND FINANCE UNVEILS TARGETS FOR 2023



The Minister of Treasury and Finance Nureddin Nebati unveiled targets for 2023 during the "Assessment of 2022 and Program for 2023 Targets" meeting at Dolmabahçe Office in Istanbul.

Minister Nebati said Türkiye achieved success in all macroeconomic indicators thanks to the New Economy Model in 2022, one of the most challenging years of the 20th century, when global inflation was at historically high levels and transportation costs were rapidly rising.

Additionally, Minister Nebati reaffirmed that the New Economy Model's primary policy instruments are encouraging TRY savings, adopting a selective credit policy, and enhancing the investment environment. Nebati noted that

Türkiye seeks to achieve balanced and sustainable growth by 2023 through the effective use of these tools.

Minister Nebati highlighted that 1.4 million investors joined Borsa Istanbul and added, "The market value of companies has reached TRY 6.2 trillion with a hike of 184 percent in 2022. By encouraging public offerings in terms of taxation, we have enabled our companies to access additional financing of TRY 19.3 billion. As a result, 40 new companies made IPO in 2022."

Referring to Türkiye's USD 254.2 billion exports in 2022, Minister Nebati noted that Türkiye grew 6.2 percent in the first three quarters of 2022, with its growth forecast revised upwards at a time when global growth estimates were revised downwards.

"With the effect of our high-growth performance, we expect that our per capita income will exceed USD 10,000 in 2022, which is also above the Medium-Term Program (MTP) forecast. We expect it to surpass the USD 12,000-threshold in 2023," Minister Nebati added.

7TH PPP WEEK TAKES PLACE IN ISTANBUL



The 7th Public Private Partnership (PPP) Week was held on January 16-19 in Istanbul, under the theme "Invest in People, Climate, Economy" by the Istanbul Public-Private Partnership Center of Excellence (Istanbul PPPCoE), Turkish Foreign Economic Relations Board (DEİK), and the Ministry of Trade.

Speaking at a gathering of high-level officials and leading industry representatives from 41 countries, Turkish Transport and Infrastructure Minister Adil Karaismailoğlu

TÜRKİYE'S TOGG AND TECH STARTUPS SHOWCASED AT CES 2023



CES 2023, the world's largest consumer electronics fair, where thousands of startups showcase their innovations, took place in Las Vegas on January 5-8.

Togg returned to CES this year with what it calls the "Digital Mobility Garden" – a unique technology experience designed to take visitors on a journey to a more sustainable and connected mobility future – to explore new global partnerships and investment opportunities and display its mobility solutions where it made its international debut last year.

Under the auspices of the Scientific and Technological Research Council of Türkiye (TÜBİTAK) and Istanbul Development Agency (ISTKA), 52 Turkish technology startups, spearheaded by Togg, introduced their innovative and technology-oriented products on approximately 260 square meters at the Istanbul Pavilion.

Among the latest innovations of Turkish startups were digital health

declared, "We have made significant investments in logistics and exports. It was not easy for us to become one of the fastest growing and developing countries in the world. The global trade volume stands currently at 12 billion tons and is predicted to hit 225 billion tons by 2030."

In giving his account of Türkiye's advantages and plans, Karaismailoğlu pointed out, "Türkiye has a very important geographical advantage here. We, as the Ministry, transport

and sustainability solutions, electronic door sensors, a bright driver monitoring concept, a route optimization and monitoring system, an AI-backed pattern design tool, an electric autonomous air taxi initiative, portable diagnostic devices, phone software, smart agriculture technologies, and many other technologies.

During a visit to Togg's digital mobility garden and Turkish startup booths, Minister of Industry and Technology Mustafa Varank said the Turkish startup ecosystem broke an all-time record with a total investment of over USD 1.6 billion, propelling Türkiye to the top 10 countries in terms of early-stage investments. Türkiye has also raised three unicorns and two decacorns in the last two years.

"We will maintain our interest in this fair to spotlight the success stories of the Turkish startup ecosystem," said Minister Varank, emphasizing the importance of companies founded by Türkiye's highly skilled young entrepreneurs who take their products to the world stage at events as like CES.

"We will further our support to bring successful Turkish ventures here to showcase their products, expand their network, attract potential investors, and open up to the world," Minister Varank promised.

people, cargo, and data. We have developed this capability over the past 20 years with a focus on logistics, digitalization, and mobility. We plan to invest USD 198 billion until 2053."

Along with Türkiye's PPP projects' EXPO, the current and future status of PPP Model was discussed at the event in terms of UN Social Development Goals, sustainability, financing methods, and global good practices.

ALIBABA TO INVEST USD 1 BLN IN TÜRKİYE



China-based e-commerce giant Alibaba Group plans to build a logistics hub adjacent to Türkiye's Istanbul Airport and a data center in capital Ankara with an investment of more than USD 1 billion.

In an interview with the Sabah daily newspaper, Alibaba's Director and President J. Michael Evans stated, "We have a serious investment plan at the

Istanbul Airport. From here, we can evaluate e-export plans to Europe, the Middle East, and the Far East. We plan to invest more than USD 1 billion in Türkiye in total."

Evans went on to say that there would be many opportunities in Türkiye in the long run as Alibaba sees the country as a very strong production base.

"There is a great production capacity in Türkiye, making it the most advantageous country in the world in this regard. We will continue to invest in Turkish SMEs," Evans added.

Alibaba has already invested significant amounts in Trendyol, Türkiye's first-ever decacorn, and acquired a 86.5 percent stake. "The reasons why we chose Trendyol were its cutting-edge technology and great potential," Evans said.

EBRD ACQUIRES EQUITY STAKE IN TURKISH RETAIL GIANT DEFAC TO



The European Bank for Reconstruction and Development (EBRD) acquired a minority stake in Turkish apparel retailer DeFacto for USD 59 million.

The deal is set to boost DeFacto's growth and expansion in new markets as part of the ready-to-wear brand's globalization efforts. DeFacto welcomed the deal as an opportunity to build on its achievements in Europe and further its new-generation franchise and e-trade models.

"The EBRD remains committed to supporting a resilient, international and diverse market in Türkiye, and we

view our partnership with DeFacto as a vital step toward that goal. DeFacto has great potential to become a driving force in the sector and the country. We are happy to provide resources to the company as it strengthens its inclusivity," EBRD Deputy Head for Türkiye Hande Işlak stated.

"In 2022, we ventured into new markets and increased the number of our stores. We had record export numbers and grew our e-trade figures. We see the partnership with the EBRD as strong evidence of our long-term global success," DeFacto CEO İhsan Ateş said.

The EBRD is a leading institutional investor in Türkiye. It has invested almost EUR 17 billion in various sectors of the country, mainly in the private sector since 2009.

DeFacto is a global apparel retailer with a strong international presence in over 90 countries.

REM PEOPLE RAISES USD 12 MLN INVESTMENT FROM USA



USA-based project finance company Ethos Asset Management invested USD 12 million in Istanbul-based REM People.

REM People plans to use the newly injected funds to expand its international footprint with up to 24 regional offices.

"We intend to accelerate the scaling of our AI-based technology by investing these funds in R&D, international expansion, and new products, as well as helping to establish a marketplace

providing one-stop retail analytics services. I am also delighted that this is only the first leg of a long-term global partnership, and I expect to announce additional investment rounds in the coming months," REM People Co-Founder and CEO Bülent Peker said.

"This is a unique, exciting, and impactful project at the cutting edge of IT solutions. We were very impressed with the team at REM People, their vision, and commitment to helping brands in ensuring that their products are always available and visible in shopping areas," Ethos Asset Management CEO Carlos Santos stated.

Founded in 2015, REM People is a new-generation retail analytics company that provides AI-powered omni-channel retail execution management solutions to more than 50 countries through its regional offices in Istanbul, Dubai, and London.

ISTANBUL-BASED ACE GAMES RAISES USD 25 MLN INVESTMENT

Istanbul-based mobile gaming startup Ace Games secured USD 25 million investment from Playtika, Israel-based mobile gaming entertainment and technology market leader with a portfolio of multiple game titles.

"Our investment in Ace Games is an important milestone in the execution of our new games investment strategy as Playtika continues to seek exposure to high-growth potential game IP in cost-effective ways," said Playtika CEO Robert Antokol.

"The talented team at Ace has built a best-in-class and innovative product on the 'Match-3 and Meta' game model.

Playtika can greatly complement Ace with our LiveOps and Digital Studio capabilities, leveraging our enhanced monetization and game operations leadership in mobile gaming," Playtika said in a press release.

Founded in 2020, Ace Games is a mobile gaming company famed for its free-to-play casual mobile title Fiona's Farm, which combines match-3 puzzling with narrative elements.

Founded in 2010, Playtika was among the first to offer free-to-play social games on social networks and, shortly after, on mobile platforms.

INVESTMENT OFFICE EVENTS & WEBINARS

INVESTMENT OFFICE ADDRESSES AT AKŞAM FUTURE & TRENDS SUMMIT



Investment Office President A. Burak Dağlıoğlu was a featured speaker at the Akşam Future & Trends Summit held by TürkMedya in Istanbul, delivering key remarks on Türkiye's future vision, including ranking among the world's top ten economies and boosting competitiveness by leveraging the private sector's ability to forecast, design, and adopt trends.

Referring to a recently released report on global trends by the World Economic Forum, Dağlıoğlu focused on three hot topics in his speech: sustainability, digitalization, and geopolitical agenda. "At a recent meeting on Türkiye's net zero emission target for 2053 chaired by President Recep Tayyip Erdoğan, we agreed that technology is key to achieving sustainability goals. Sustainability is a reality that hugely impacts investment processes and decisions of all companies across the world," said Dağlıoğlu.

Investment Office President further stated that technological infrastructure, or digitalization, is Türkiye's strongest tool as evidenced by the latest tech startups. Dağlıoğlu added that all industries are undergoing a digital, electric, and sustainable transformation where Türkiye is playing a pioneering role.

As the third most sought-after global trend, Dağlıoğlu said all

countries are trying to create more stable environments in their respective regions while Türkiye, under President Recep Tayyip Erdoğan's leadership, has managed to become a center of stability in its region and an investment hub that attracted USD 11.5 billion of FDI during the first 11 months of 2022. According to Dağlıoğlu, Türkiye has successfully distinguished itself from other economies at a time when global investments are on a downtrend.

With regard to a breakdown of investments in Türkiye, Dağlıoğlu said the largest drivers of FDI are tech startups and the capital investments they attract, as well as export-oriented businesses and their endeavors to position Türkiye as the center of operations for their supply chains. "We believe that Türkiye will continue to attract sustainable FDI while maintaining its competitive edge based on four value propositions: its resilient and fast-growing economy, business-friendly policies, deep talent pool, and global market access at the nexus of Europe, Asia, and Africa," he added.

Addressing the summit, the Minister of Treasury and Finance Nureddin Nebati underpinned Türkiye's macroeconomic success in maintaining its strong pace, asserting that Türkiye's success lies beneath the policies that have been in place for the past two decades under President Recep Tayyip Erdoğan's leadership. Equally of note is the Türkiye Economy Model that was embarked on around a year ago with an emphasis on employment, production, and exports – a model that paved the way for breaking records even amidst global turmoil.

INVESTMENT OFFICE ATTENDS 5G@ENDTECH PROGRAM DEMO DAY



The Minister of Industry and Technology Mustafa Varank and Investment Office President A. Burak Dağlıoğlu attended the 5G@EndTech Program Demo Day, where Turkish tech startups showcased manufacturing industry solutions developed via 5G infrastructure.

The 5G@EndTech Program was established by the Ministry of Industry and Technology, in cooperation with the Investment Office, KOSGEB, TÜBİTAK TÜSSİDE, Arçelik, Nokia, and Türk Telekom.

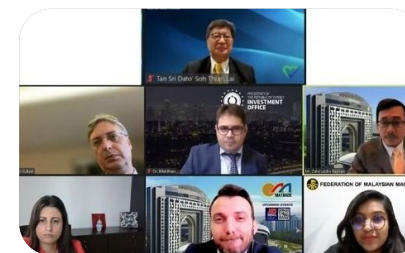
As part of the program, Turkish technology startups developed 13 5G-backed projects that increase productivity, boost safety and lower manufacturing industry costs from instant inspection and

onsite monitoring at factories to occupational health and safety.

"Within the scope of the program, 13 startups were provided with all kinds of support in the productization and commercialization of their ideas. Our initiatives have presented their use cases today. We have achieved significant results in such a short period of time," Minister Varank said.

Taking his turn at the stage, Investment Office President A. Burak Dağlıoğlu stated that Türkiye is undergoing a rapid digital transformation in line with sustainability trends, emphasizing the importance of localizing international 5G technology know-how.

MALAYSIAN BUSINESSPEOPLE INVITED TO INVEST IN TÜRKİYE



Investment Office Country Advisor Dr. Bilal İlhan delivered a presentation on "Investing in Türkiye – What Malaysian Businesses Need to Know?" at a virtual meeting titled "FMM Doing Business with the World Webinar Series: Focus on Türkiye" and hosted by the Federation of Malaysian Manufacturers.

INVESTMENT OFFICE TAKES STAGE AT MOBILEFEST



Mobilefest | Digital Technologies Fair & Conference, the largest ICT exhibition in Eurasia, took place in Istanbul on January 26-28.

During his remarks at the opening event, Investment Office Head of Overseas Activities Department Furkan Karayaka stated the ICT sector plays a key role in achieving the Sustainable Development Goals.

“As President Recep Tayyip Erdoğan has stated, Türkiye's future lies in technology and innovation. The Turkish government offers incentives in a wide range of industries, including ICT, aerospace,

and life science technologies,” Karayaka noted.

“Our goal is to attract sustainable FDI that will enable Türkiye to move up the global supply chain by fostering the quality and diversity of investments,” Karayaka said with regard to the Investment Office's primary objectives. “We believe we can accomplish this by attracting value-added and technology-intensive investments to Türkiye,” he added, emphasizing that Türkiye offers business-friendly policies, a deep talent pool, and global market access at the nexus of Europe, Asia, and Africa.

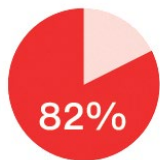
Türkiye - Large and young population with high tech penetration rate

Cellular Mobile Connections



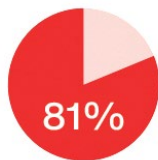
78 Million People

Internet Users



70 Million People

Active Social Media Users



69 Million People

e-Government Users



59.6 Million People

Source: Digital 2022 Global Overview (we are social, Hootsuite), Digital 2022 Türkiye (we are social, Kepios)

TÜRKİYE YOUR RESILIENT PARTNER



RESILIENCE AND POWER TO BACK YOU UP

The world's **11th largest economy** (GDP at PPP) that climbed up 7 notches in 17 years.

A success story that reduced the gross public debt to GDP from **70% in 2002 to 40% in 2020**.

An eye-catching performance that expanded **GDP** from \$238 billion to **\$807 billion** in 19 years.

The Presidency of the Republic of Türkiye Investment Office, the official investment advisory body of Türkiye, is a knowledge-center for foreign direct investments and a solution partner to the global business community at all stages of investments. It provides customized guidance and qualified consulting before, during, and after entry into Türkiye.



WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 25.55 trillion GDP, USD 7.9 trillion trade, and 1.3 billion people.

Booming economy reaching **USD 803 billion** in 2022, up from USD 238 billion in 2002.

Over **USD 250 billion** of FDI between 2003-2022, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2 trillion
Import: \$333.6 billion
Population: 234.9 million

MENA

GDP: \$3.65 trillion
Import: \$755.6 billion
Population: 456.7 million

EUROPE

GDP: \$19.9 trillion
Import: \$6.8 trillion
Population: 601.1 million

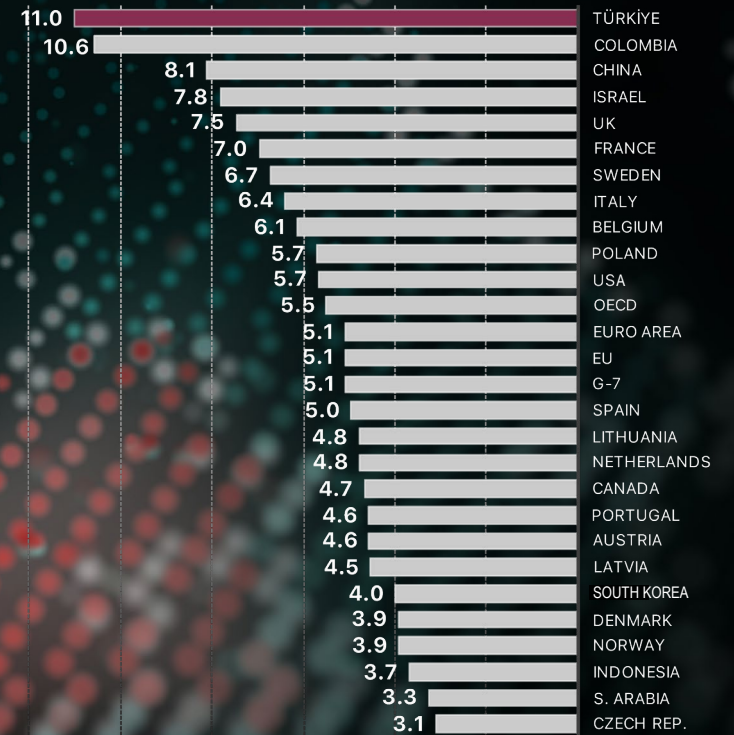
TOTAL

GDP: \$25.55 trillion
Import: \$7.8 trillion
Population: 1.3 billion

Source: World Bank, 2019
Comtrade, 2019

REAL GDP GROWTH (2021, %)

2021 GDP Growth Rates (%)



Source: OECD

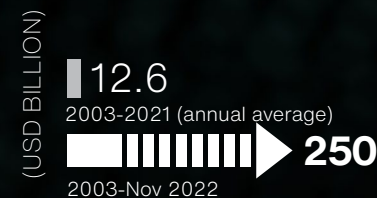
TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2021, with an average annual growth rate of

5.4%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)



Source: CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual

GDP growth rate of 5.4%

over the past 19 years.

(2003-2021, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 84.7 million,

half of which is under the age of 33.1.

(2021, TurkStat)

Largest youth population

compared with the EU.

(2020, Eurostat)

85.7 million

fixed and mobile broadband internet subscribers.

(July 2021, OECD)

SKILLED AND DEDICATED LABOR FORCE

Over 31 million

young, well-educated

and motivated professionals.

(2020, TurkStat)

Over

1,000,000 students

graduate annually from 211 universities.

(2021, CoHE)

TÜRKIYE'S INFRASTRUCTURAL DEVELOPMENT



1ST

According to the European Investment Bank, Türkiye ranks 1st in Europe in total value of Public-Private Partnership (PPP) projects during the 2015-2019 period.



USD 184 Billion

Total value of PPP contracts in Türkiye during the 1986-2022 period.



262

Total number of PPP projects in Türkiye during the 1986-2022 period.



44,350

Number of hospital beds to be introduced once 31 integrated health campuses are put into operation across Türkiye. Of those, 20 will be PPP city hospitals with a total bed capacity of 31,315.



56

Number of airports in Türkiye increased from 26 in 2002 to 56 in 2021.





8,200

Total motorway length targeted to be reached in Türkiye by 2035.



60%

The share of rail sector among infrastructure investments in Türkiye in 2023.



54%

Share of renewable energy in total electricity production as of July 2022.



25%

Expected growth in Türkiye's total installed power generation capacity from 2020 to 2023 (from 95.9 GW to 120 GW).

For more info

invest.gov.tr/en/sectors/pages/infrastructure.aspx



“

In 2011, Daikin Türkiye was established following the acquisition of a local air-conditioning company.”

Türkiye's own growth potential is complemented by its strategic location at the heart of other emerging markets such as the CIS, the Middle East, and North Africa, and will thus act as a base for Daikin to expand business across these regions.

As a result of the acquisition, we also obtained a highly-skilled and spirited workforce, ready for the challenges ahead. We are convinced that new investment in Türkiye was the right decision.

Masatsugu MINAKA

Chairman of the Board, Daikin Europe N.V.



“

45 years of experience as a domestic manufacturer in Türkiye”

The core of the Turkish national economic agenda, and the key value for investors, is a dedicated effort to promote innovation, enhance competitiveness, and encourage investment in global value chains. Dow has over 45 years of experience as a domestic manufacturer in Türkiye, and our new joint venture with AKSA is a key example of how we can bring together

raw materials, a high-skilled workforce, and most importantly a booming downstream customer industry. With a strong, pro-business government in Türkiye, the investment environment makes sense. And it is also easy to operate, thanks to the Investment Office President and his entire team.

Andrew N. LIVERIS

Former Chairman & CEO, DOW



“We are running 79 countries from Istanbul and are enjoying the dynamism, diversity, and availability of a high-quality work force.”

These attributes and more, we believe, represent big potential for Türkiye, in the way of development through the effective use of technology as well as becoming a

software and services provider to other countries, particularly the EU. Microsoft Türkiye will be here to support economic development and capacity building.

Jean-Philippe COURTOIS
Executive Vice President and President,
National Transformation Partnerships at
Microsoft



“We do believe the business opportunities in Türkiye are promising”

Due to its proximity to Europe, Asia, and the Middle East, its population of over 80 million featuring a young and motivated work force and high education level, as well as the long-lasting friendship between Türkiye and Japan.

We have various investments in Türkiye, such as in the healthcare sector and in the packaging sector. We also believe that the Türkiye's sustainable economic development for the medium and long-term will lead us to many other investment opportunities.

Tatsuo YASUNAGA
Representative Director, Chairman of
the Board of Directors



Who we are? ↓

Investment Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help? ↓

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.



We are here to facilitate your investment in Türkiye



What we do?



• Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.

• Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.

• Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS



USA



GERMANY



ITALY



SPAIN



TÜRKİYE



S. ARABIA



UAE



QATAR



CHINA



MALAYSIA



S. KOREA



JAPAN



FRANCE



UNITED KINGDOM



SINGAPORE

SECTORS

Agrofood

Automotive

Chemicals

Defense & Aerospace

Energy

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